

GOURMET FOOD

# Pitenis

PREMIUM QUALITY



with SAFFRON KOZANIS  
and EXTRA VIRGIN OLIVE OIL

**A. PITENIS BROS S.A.**  
GOURMET FOOD INDUSTRY



## **Krokos** (Greek Saffron PDO Kozani, GR)

Krokos Kozanis (Saffron), a pure natural product of the Greek land, classifies amongst the best quality Saffron in the world. There are many traditionally accepted properties of krokos, like the aphrodisiac, the antiseptic of the oral cavity, the anticonvulsant, the digestive. It contributes to the well-being and the good health of the human system. It acts as an antioxidant and as an antithrombotic agent. In our days, it is well known that the stigmas of krokos have strong antioxidant properties, protecting against the growth of free radicals, while recent studies converge to the conclusion that, it improves human brain function and especially memory, as well as blood circulation.



## **Extra Virgin Olive Oil** (PDO Sitia, Crete GR)

In the Mediterranean diet, olive oil is the main constituent of good health and long living, being a very rich source of energy. Studies confirm the therapeutic action of olive oil against duodenal ulcer, by reducing the concentration of gastric fluids into the stomach. It also improves colon's function and helps in balancing good and bad cholesterol. The mono-unsaturated fats and the antioxidants that are a part of olive oil's main constituents, help in the prevention of blocked blood arteries and reduce the risk of heart deceases or a new heart attack.



## New 'Pitenis PREMIUM' Line

A.Pitenis Bros SA, utilizing two Greek PDO (Protected Destination of Origin) products, the multi-awarded Extra Virgin Olive Oil of Sitia (Crete) and Krokos Kozanis extract, managed, with the supervision of the excellent Biologists team of its R&D Department, to **invent** and patent internationally, a solution that over-doubles Olive Oil's antioxidant properties.

It's the invention of this solution that led to the production of the New PREMIUM product line, consisting of seven delicious dips-spreads, ...

- **Extra Virgin Olive Oil with Krokos**
- **Original Taramas** (no colourings)
- **Aubergine Salad**
- **Houmous**
- **Tzatziki**
- **Cheese Spread**
- **Mayonnaise**
- **Russian Salad**
- **Chilli Cheese Feta Salad**



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5<sup>th</sup> km of North Circular Road from Kozani to New Nikopoly

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